

NEWS RELEASE (July 29, 2008)



Santa Rosa Arts and Culture Foundation, Inc.

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Media Contacts:

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Basic Details:

Open Call to Artists & General Public Notice

What: First Friday Fest (a monthly mini Gallery Night)
Where: Historic Downtown Milton
When: [First Friday of every month 5:00pm – 8:00pm](#)

First Friday Fest

MILTON – The Santa Rosa Arts and Culture Foundation, Inc. (SRACF) in one of its missions to promote art and culture supports and announces this open call to artists to participate in First Friday Fest offered by Main Street Milton. Businesses of downtown Milton will extend their hours of operation with entertainment, special displays or demonstrations by artists, inventory specials and general welcome of activity to the public.

The Old Post Office Antiques has taken the initiative to launch First Friday Fest on a monthly basis starting August 1st at 5-8 pm. Main Street Café, located in the heart of historic downtown Milton, has successfully provided weekly live entertainment for some time. With the success of Holiday Gallery Night to Light up Milton in December and the more recent River Fest on the fourth of July weekend, the public has shown their desire and support for more activities like these in the area. The concept is to provide a venue for businesses, artists and the public to share in the “*Shop – Dine – Stroll*” experience by offering a variety of entertainment and visually stimulating or unique art work on a more frequent basis for everyone’s benefit.

First Friday Fest’s call to artists is open to artists throughout Santa Rosa County and its neighboring region. To the public, you are all invited to enjoy your evening by shopping, dining and strolling through businesses with their unique offerings.

The following local businesses and/or organizations have committed to this event thus far: Old Post Office Antiques, Panther Computers, L & N Depot, Classic Cars, Main Street Cafe, Camelot Junction, Southern Ladies, Hello Gorgeous Salon, Ameriprise, Polka Dot Toy Store, Santa Rosa Historical Society, Mudd Pitt, Back Alley Gifts, All Seasons Curio Shoppe, The River Bank Art Gallery, Bookstore, Shabby Schex and the Dragonfly Gallery.

For more information contact Serene Keiek at 850-623-6245 of Main Street Milton.

Respectfully submitted by,
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